



Councillor Blog November 2023

Welcome back fellow residents of White City (and those reading from the surrounding area) for the November 2023 edition of the White City Councillor Blog. This month's blog will focus on the upcoming 2024 Municipal and School Board elections.

In just one year's time, our community will come together to elect new leaders for the Town. These leaders will be tasked with making crucial decisions that will directly impact the quality of life for all residents in White City.

As we prepare for this democratic exercise, I encourage each and every one of you to contemplate the possibility of running for a position on Town Council or the School Board. It's not a decision to be taken lightly. However, with the right vision and dedication, you could make a real difference our community.

Here are a few thoughts to consider if you have ever thought about running for local government:

1. Why Run?

Ask yourself why you want to step into this role. What is it about White City that motivates you to contribute? Whether it's a desire to improve our infrastructure, strengthen our education system, or foster a sense of community, identifying your 'why' is the first step in building a platform that resonates with voters.



Turn the page for more info! →



2. Platform and Vision

What specific issues do you care about, and how would you address them if elected? Your platform should be a clear reflection of your values and your vision for White City. Take time to understand the needs and concerns of our residents and tailor your platform to address them.

3. Community Involvement

Before the campaign season kicks off, consider getting more involved in local organizations, committees, and initiatives. This will help you understand the dynamics of our town and demonstrate your commitment to our community. A great opportunity to get involved is by joining a local board or committee, the Transportation Advisory Committee and Multi-Use Recreation Centre Fundraising Committee are currently accepting applications from community members.

4. Build a Support Network

No one can succeed in an election without a team of dedicated supporters. Start identifying people who share your values and can help you get your message out to the public. Remember, every campaign needs volunteers, fundraisers, and advisors.

5. Legal Requirements

Ensure you are aware of the legal requirements for running in the election. This includes residency and other eligibility criteria. It's essential to have all your paperwork in order well in advance.

In addition to Town Council positions, we should also consider the School Board elections. Our schools play a critical role in shaping the future of White City. If education is your passion, think about what you can bring to the Local School Board. Teachers, retired educators, and concerned parents all make great candidates and could provide insightful contributions to an involved School Board.

For those who aren't considering running for office, your participation is still crucial. Get to know the candidates, ask them the tough questions, and consider the platforms they present. Your vote is your voice, and it is essential in ensuring our leaders represent the values and aspirations of our community.

If you have any questions, have a comment, want more information, or want to suggest a topic for a future blog please email townoffice@whitecity.ca or call 306-781-2355 – we look forward to hearing from you!

– Mayor Brian Fergusson