

Welcome back fellow residents of White City (and those reading from the surrounding area) for the February 2024 edition of the White City Councillor Blog. This month's blog will focus on our new Town newsletter: White City inSight.

This monthly digest is your key to unlocking a wealth of information about our vibrant Town, featuring updates from various departments, event highlights, and even being the new home to the Councillor Blog. It will be a one-stop shop for everything you need to know about the Town for that month.

### **Discover What's Inside:**

1. **Public Works Updates:** Illuminate your understanding of ongoing projects, road maintenance schedules, and initiatives shaping our Town's infrastructure.
2. **Fire Department and Community Safety Highlights:** Shine a spotlight on the incredible work of our devoted volunteer firefighters, learn essential safety tips, and stay informed about community safety initiatives by our Community Safety Officer.
3. **Library Events:** Immerse yourself in the latest literary happenings, upcoming events, and all the amazing resources awaiting discovery at our local library branch.
4. **Recreation Guide:** From exciting community events like the Winter Chillfest to weekly recreational programs for all ages, this section will guide you to all the fun activities awaiting you in White City.
5. **Council Meeting Recaps:** Get the inside scoop on your local government discussions from the comfort of your home. In order to increase transparency and accessibility to information shared at Town Council and Committee meetings, we will provide recaps of the meetings in this section.
6. **Councillor Blog:** Instead of arriving with your monthly utility bill, you will now find this blog in each edition of White City inSight. Hear insightful information directly from your Town Councillors including relevant projects and plans for our radiant community.

Utility inserts will now be reserved for crucial public notices, ensuring that when they appear, your attention is focused on critical matters.

### **Pop-Out: Advertising Opportunity for White City Business Owners**

We're thrilled to offer ad space for purchase to White City businesses in White City inSight. This not only supports local business but also aides in covering printing and distribution costs of the newsletter, contributing to the sustainability of this valuable resource. Bolster the visibility of your business and support your community at the same time; win-win! For information on advertising prices and purchasing a space, contact Hannah Polk, Communications Coordinator, at [hpolk@whitecity.ca](mailto:hpolk@whitecity.ca).

We have always strived for open and candid communication between Town residents, Town Council and Administration, and we see this as an opportunity to advance further towards that goal. White City inSight is more than just a collection of updates—it's a direct line of

communication to your Town. Let's collectively embrace this new chapter of community communication.

Thank you for being an integral part of the Town of White City. Here's to staying connected, informed, and shining brightly together!

If you have any questions, have a comment, want more information, or want to suggest a topic for a future blog please email [townoffice@whitecity.ca](mailto:townoffice@whitecity.ca) or call 306-781-2355 – we look forward to hearing from you!